

Project Elephant

# Mastering Projects Workshop

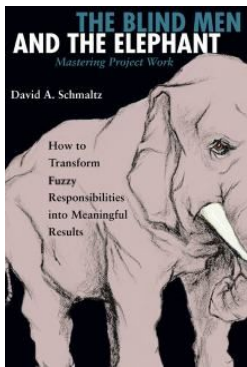
## Human Centered Project Design

14-16 May 2008, Epe, The Netherlands



### Are you getting the best from the human elements of your project?

Success or failure depends on successfully leveraging the human factors of each project: aligned expectations, successful communications, political support, and real motivation. Too often in our focus on managing project elements - scope, work breakdown structures, task relationships, roles, responsibilities - we lose touch with the heart of the effort, the human factors that matter the most. Without even realizing it, we wind up exhausting our resources instead of using our projects to build our long term capabilities.



Mastering Projects Workshop teaches practical human centered design strategies that turn a project's day-to-day barriers into a foundation for success. You'll take away concrete techniques to structure the project, focus your energy, motivate your people, and align the effort to deliver real success.

We won't waste your time with theories of how projects should work. You will discover practical points of leverage that will make your projects more successful and leave you feeling confident and capable to meet future challenges.

Using powerful experiential learning, practical application, and reflective observation, this workshop will evoke profound lessons you will apply to every current and future project assignment.

### What you will learn

- Tailoring your project into a natural fit with your work and your organization.
- Creating objectives that attract success, not struggle.
- Transforming overcommitted resources into a capable self-managing team.
- Planning that doesn't create a tangle of tasks and responsibilities.
- Maintaining focus amidst shifting goals and the whirlwind of urgencies.
- Keeping efforts on track to delivery without overwhelming yourself.

### This training is meant for

- Formal or 'accidental' project managers
- Project managers juggling multiple projects or managing projects in addition to their 'regular' job
- Executives and leaders working on complex projects and cross-functional business initiatives
- Project sponsors & individual contributors
- Scrum masters and agile project leaders working in projects that don't go by the book

Anyone interested in challenging ideas about project work

More information: [www.projectelephant.eu](http://www.projectelephant.eu)  
E-mail: [info@projectelephant.eu](mailto:info@projectelephant.eu)

sponsors

**Gertheres**  
+coaching

[www.gertheres.nl](http://www.gertheres.nl)



**Piecemeal Growth**

[www.piecemealgrowth.nl](http://www.piecemealgrowth.nl)

Project Elephant is an initiative by and for professionals who want to master project work personally and professionally, based on the principle that the people factor is the key to success

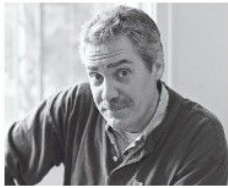


Project Elephant



## Facilitators

Amy Schwab and David Schmaltz are Principals with True North pgs, Inc., a pioneer in igniting the entrepreneurial spirit in project-oriented organizations around the world. Presenting an alternative, human-focused approach to project work, True North's clients realize surprising results in productivity, growth, and satisfaction.



David Schmaltz is a teacher, writer, speaker, and uncertified project manager. His book, *The Blind Men and the Elephant: Mastering Project Work*, describes project work as a conversation, rather than a scripted performance, and provides the means for more effectively coping with this reality. David is founder of True North. As a member of the editorial board and frequent contributor to *Projects@Work* David's mission is to provide ways of approaching work that work really well in the most challenging organizations.

Amy Schwab, President of True North, is a master consultant, experiential facilitator, and instigator. Amy stumbled into her role as an accidental project manager leading reengineering, strategic marketing, and business performance improvement initiatives in a Fortune 200 financial services company. Her audiobook, *Taming Wicked Projects* (Multi-Media Publications, 2005), provides a more useful way to approach projects that don't behave the way the textbooks say they ought and a sanity check for those engaged in real world business projects in addition to their regular jobs.



### What makes this workshop different from others?

#### Today's innovation focused projects are different

The workshop focuses on how to leverage the important human factors and design a project that will succeed with your real world challenges. It amplifies your capability whatever your methodology, development framework, or maturity level.

#### Many who will effect the outcome of your project are not part of the project team

It goes beyond the traditional closed-system orientation using an open-systems approach that works with the project's dynamic human systems.

#### The best project managers learn how to adapt to their changing situation

Adults learn from experience. The workshop participants focus on the actions that provide real improvement on the actual projects they bring to the class.

#### Adults learn differently

The workshop's Amplified Action Learning combines the best of systemic, experiential simulation with exercises that use your real work project for reflection and insight into the objectives you bring to the class

### Mastering Projects training course, 14-16 May 2008, Epe, The Netherlands Conference Hotel Villa Heidebad - [www.villaheidebad.nl](http://www.villaheidebad.nl)

course fee: € 1695 (exempt from VAT)  
catering & lodging: € 380 (includes 6% VAT)  
total: € 2075

There are only 20 places available, so be quick to register!  
Registration will close after 24 April 2008

#### Registration includes

- 2 ½ days of training, including 2 evenings
- course materials
- coffee, tea, water, fruit juice, fresh fruit, 2 lunches
- 2 nights lodging including breakfast and dinner
- ample opportunity for networking during evenings
- bar open until 11:30 pm, drinks included

Register online: [www.projectelephant.eu/register](http://www.projectelephant.eu/register) or use the form below

Name: .....

Email: .....

Phone: .....

Organisation: .....

Address: .....

Zip code: ..... City: .....

State: ..... Country: .....

How did you find out about this course?  
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Remarks (e.g. dietary/accessibility requirements):  
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Send this form by e-mail to [info@projectelephant.eu](mailto:info@projectelephant.eu) or by mail to:  
Piecemeal Growth, Delftseschans 18, NL-3432 TD Nieuwegein, The Netherlands

Please read and accept the full Terms and Conditions applicable to registration on:  
[www.projectelephant.eu/doc/terms\\_and\\_conditions.pdf](http://www.projectelephant.eu/doc/terms_and_conditions.pdf)